

ABSTRACT

The Study of Single Woman : Identity & Ways of Life has main purposes
1) To understand what situations have affected Singlehood identity. How does single woman use management strategy? What identities does single woman use ? 2) To find out how their ways of lives have changed as to relationship and useful social relation , life management and life planning of single woman. The researcher used Identities, Stigma and deep interview 20 single women aged 30 up.

The study has concluded that in each interaction situations , there was positive and negative effect on singlehood identity , such as family influence and relatives , friends and social influence. Each single woman had management strategy to deal with negative effect-stigma i.e. explaining , avoiding.

Single woman presented salient identity that leads to self-esteem in two characteristics : 1) Presented themselves i.e. seeing the good aspects of marriage , the prosperity in job and education and social admiral 2) Presented themselves in other identities i.e. daughterhood identity , working woman identity , intellectual identity.

To lead their lives , single woman interacted with original family , friends and society that contribute and support their ways of lives. Single woman had life management and preparation for future life in physical management , emotional management , economical management and accommodation management.