

## Arjin Thongyuukong

Faculty of Sociology and Anthropology, Thammasat University, Khlong Nueng, Khlong

Luang District, Pathum Thani, Thailand, 12121

Tel: 025645861 email: [arjinth@gmail.com](mailto:arjinth@gmail.com), [arjinth@tu.ac.th](mailto:arjinth@tu.ac.th)

### Education

Degree	Graduated year	University
M.A. (Anthropology)	2012	Faculty of Sociology and Anthropology, Thammasat University, Thailand
B.S. (Psychology)	2005	Faculty of Humanities, Chiangmai University, Thailand

### Experience

2015- present lecturer, Faculty of Sociology and Anthropology, Thammasat University

### Academic Interests

- sociology of sport
- anthropology of sport
- sociology of the body
- leisure
- fan culture

### Teaching Courses

#### Bachelor's Degree

- Qualitative Research
- Sociology of Sport
- Social Change

**Publication****Journal Article (in Thai)**

- Thongyuukong, A. (2009). Ethnography of Speaking of Thai Café Comedians. *Vibhasa*, 3(7), 61-67.
- Thongyuukong, A. (2010). Book Review: Fans, Bloggers, and Gamers: Exploring Participatory Culture. *Vibhasa*, 4(3), 66-72.
- Thongyuukong, A. (2012). Being a Fan, it's more than Watching Football: Participation of Thailand's Domestic Football Club Fans. *Journal of Sociology and Anthropology*, 31(1), 69-104.
- Thongyuukong, A. (2013). Role of Internet in Thai Football Fan Culture: The Case Study of Thailand's Domestic Football Club Fans. *Journal of Journalism*, 6(3), 172-197.
- Thongyuukong, A. (2014). Measure of Informal Violence Prevention: Fan Participation in the Prevention of Violence in Thai Football. *Humanities and Social Sciences Review*, 2(1), 140-167.
- Thongyuukong, A. (2016). "Khlong Toei Special Administrative Area": Locality, Masculinity, and Production of New Community in Football Consumption of Port FC Fans. *Journal of Social Sciences*, 28(1), 50-84.
- Thongyuukong, A. (2017). Celebrity Thai Footballer: The new Social Status and Demanding for Hero of Thai Society. *Humanities and Social Sciences Review*, 5(1), 88-109.
- Thongyuukong, A. (2017). "Full-Time Lesurists": How Elderly Persons Deal with Their Excessive Spare Time in "The Elderly's Karaoke". *Journal of Sociology and Anthropology*, 36(2), 119-146.

**Author of Book Chapter (in Thai)**

- Thongyuukong, A. (2012). Awareness and Panic of Online Studies. In N. Klatookwan (Ed.), *Marathon: Internet, Politic, and Culture* (pp.110-118), Bangkok: Thai Netizen Network.
- Thongyuukong, A. (2014). Fans, Alcohol, and Violence in Thai Football. In W. Panyagaew, P. Sanguansak, and P. Namprai (Eds.), *Thai Football: History, Power, Politic, and Masculinity* (pp.153-210), Bangkok: Center for Gambling Studies.

Thongyuukong, A. (2016). Fan culture and Football Consumption. In W. Panyagaew (Ed.), *Thai Premier League: Woman, Power, Fan Culture, and New Class* (pp.196-229), Bangkok: Center for Gambling Studies.

Thongyuukong, A. (2017). History of Sepak Takraw: From Rattan to Synthetic Plastic Ball. In P. Kanjanajuntorn (Ed.), *Studying Things, Understanding People: 30<sup>th</sup> anniversary of Thammasat Museum of Anthropology* (pp.86-104), Pathum Thani: Faculty of Sociology and Anthropology, Thammasat University.

Thongyuukong, A. (2022). Runner without Leg - Cyborg Athlete: Sport Science and Challenges in Sociology and Anthropology of Sport. In T. Sinsomboonthong (Ed.), *Sociology and Anthropology in the Multi-/Inter-/Trans-Disciplinary Turn* (pp. 277-299), Pathum Thani: Faculty of Sociology and Anthropology, Thammasat University.

#### **Thesis and Research Report (in Thai)**

Thongyuukong, A. (2012). *"Fans": Cultural Practices of Thailand's Domestic Football Club Fans*. [Master's thesis, Thammasat University].

Thongyuukong, A. (2014). *Alcohol, Violence, and Prevention in Thailand's Football Venues*. [An research report submitted to Center for Alcohol Studies].

Thongyuukong, A. (2016). *Consumption and Gambling in Thai Football Fan Culture*. [An research report in the project "Thai Premier League: Masculinity, Youth, and Consumer culture" submitted to Center for Gambling Studies].

Thongyuukong, A., Panyachit, S., Sonphlay, C., Sanguansak, P. (2016). *Thai Football World*. [An research report submitted to National Discovery Museum Institute].

Suriyawongkul, A., Thongyuukong, A. (2017). *The "Great Mass" and the "Good Man": Personal media and political identity coproduction*. [An research report in the project "'Good Man's Politics': Thoughts, Practices, and Political Identities of the Supporters of "Change Thailand Movement.""] submitted to Thailand Research Fund (TRF)].

#### **Conference Presentation (in English)**

2016, June 22. "'Khlomg Toei Special Administrative Area": Locality, Masculinity, and Neo-Community in Football Consumption of Port FC Fans" In 2<sup>nd</sup> *International Joint*

*Seminar on "Understanding Korean and Thai societies" Kookmin University & Thammasat University, Kookmin University, South Korea.*

2017, May 30. "Leisure as a Vocation: Elderly persons and quest for time spending at karaoke restaurants in Bangkok suburb" In *Research Symposium "Mobile Media and Communication Practices in Southeast Asia"*, Goldsmiths University of London, United Kingdom.

2017, July 18. "Being a Fan, it's more than Watching Football: The Rise of Thai Football and the Transformation of Thai Society" In *13<sup>th</sup> International Conference on Thai Studies: Globalized Thailand? Connectivity, Conflicts and Conundrums of Thai Studies*, Chiang Mai, Thailand.

2017, July 22. "Leisure as a Vocation: Retired Elder and Quest for Time Spending in Karaoke Restaurant" In *10<sup>th</sup> International Convention of Asia Scholars (ICAS 10)*, Chiang Mai, Thailand.