

Name: Chananya Prasartthai, Ph.D.
Current Position: Lecturer
Workplace: Faculty of Sociology and Anthropology, Thammasat University
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Education Background

Qualification	Year of Graduation	Institution
Bachelor of Arts (Social Research)	2013	Faculty of Sociology and Anthropology, Thammasat University
Master of Arts (Social Research)	2016	Faculty of Sociology and Anthropology, Thammasat University
Doctor of Philosophy (Urban Environmental Management)	2024	School of Environment Resources and Development (SERD), Asian Institute of Technology (AIT)

Fields of Interest

Spatial Analysis
Zombie
AI (Artificial Intelligence)
Urban Resilience
Design Thinking
Culture Studies
Board game

Experience in Research Management (Domestic and International)

- Completed Research Projects
 - Assistant Project Manager: Creative Tourism Project, Designated Areas for Sustainable Tourism Administration (Public Organization), Thailand
 - Assistant Researcher: Community Satisfaction Survey around Industrial Estates and Ports, Industrial Estate Authority of Thailand, Thailand
 - Assistant Researcher: Study on Low Carbon Tourism Perception among Tourists, Designated Areas for Sustainable Tourism Administration (Public Organization), Thailand

- Assistant Researcher: Social Justice Index Project, Faculty of Sociology and Anthropology, Thammasat University
- Researcher: Social Impact Platform 2017 Outcome Evaluation Project, Stock Exchange of Thailand
- Researcher: Knowledge Management and Indicator Development for Urban Slum Problem Solving Project, Community Organizations Development Institute (Public Organization)
- Assistant Researcher: Climate Change Impact on Dengue Fever Study, University of North Texas Health Science Center, USA
- Assistant Researcher: PBS Audience Reach and Role Assessment Tool Development Project, Public Broadcasting Service, Thailand
- Assistant Researcher: Community Income Survey Project, PTT Exploration and Production Public Company Limited
- Assistant Researcher: Hybrid Work Model Evaluation and Development Project, Tourism Authority of Thailand
- Assistant Researcher: Phase 2 (2019-2023) Anti-Corruption and Misconduct Plan Support Evaluation Project, Office of the Public Sector Anti-Corruption Commission (PACC), Thailand

Academic Publications

- Prasartthai, C. (2016). Thai zombies, Thai society, and Thai politics. *Journal of Social Sciences*, 28(2/2016), 105–131.
- Prasartthai, C. (2018). Motorcycles: Operations on the road. *Thammasat Journal*, 37(1/2018).
- Prasartthai, C. (2022). The complexity of problems and interdisciplinary crossings (Sociology, Urban Studies, and Geography): A case study of COVID-19. In Tinnapop Sinsomboonthong (Ed.), *Sociology and Anthropology in Interdisciplinary Trends* (1st ed., pp. 131–151). Bangkok: O.S. Printing House.
- Prasartthai, C., & Nitivattananon, V. (2024). Enhancing resilience from pandemics in urban and rural settlements of Nakhon Ratchasima Province, Northeastern Thailand. *International Journal of Sustainable Development and Planning*, 19(7), 2501–2513. <https://doi.org/10.18280/ijstdp.190707>
- Prasartthai, C. (2024). Working hours and labor development in various industries: A case study of industrial classification by ISIC in Thailand. *HR Intelligence Journal*, 19(2), 64–76.
- Prasartthai, C. (2025). AI and forbidden knowledge in the context of Thailand. *Journal of Integrative and Innovative Humanities*, 5(1), 7–27.

Academic Work Experience

- Teaching Assistant Experience, Lecturer, and Special Speaker

- 2010: Teaching Assistant for Social Research Statistics Textbook Writing, Faculty of Sociology and Anthropology, Thammasat University
- 2013: Teaching Assistant for Public Process Course, Faculty of Sociology and Anthropology, Thammasat University
- 2014: Teaching Assistant for Applied Statistics for Social Sciences Research Course, Faculty of Sociology and Anthropology, Thammasat University
- 2014: Teaching Assistant for Computer Programs for Social Research Course, Faculty of Sociology and Anthropology, Thammasat University
- 2016: Research Presentation at the 6th Thai Film Studies Academic Conference, Sri Salaya Theatre, Film Archive (Public Organization)
- 2016: Special Lecturer on "Zombies from Structuralism to Post-structuralism," Faculty of Sociology and Anthropology, Thammasat University
- 2016: Special Lecturer for SM. 602 Qualitative Research Methods Course on NVIVO Software for Qualitative Data Analysis, Faculty of Sociology and Anthropology, Thammasat University
- 2016: Special Speaker at "Zombiology: When Zombies are More than Films" Seminar, Liberal Thammasat for Democracy (LLTD), Thammasat University
- 2017: Teaching Assistant for Applied Statistics for Social Sciences Research Course, Faculty of Sociology and Anthropology, Thammasat University
- 2018: Assistant Lecturer for "Using GIS Technology in Social Sciences Research" Workshop, Center for Contemporary Social and Cultural Studies, Faculty of Sociology and Anthropology, Thammasat University
- 2019: Teaching Assistant for Advanced Computer Programs for Social Research Course, Faculty of Sociology and Anthropology, Thammasat University
- 2019: Special Speaker for Environmental Awareness Training Program, Mahachulalongkornrajavidyalaya University, Nakhon Ratchasima Campus
- 2019: Special Lecturer on NVIVO Software for Qualitative Data Analysis, Faculty of Sociology and Anthropology, Thammasat University
- 2020: Special Lecturer for SW. 336 Environmental Sociology Course on Health and Environment, Spatial Analysis, and SEA, Faculty of Sociology and Anthropology, Thammasat University
- 2021: Teaching Assistant for Sociological Theory Course, Faculty of Sociology and Anthropology, Thammasat University
- 2021: Special Lecturer on Social Organization: Space and Spatial Analysis, Faculty of Sociology and Anthropology, Thammasat University
- 2021: Special Lecturer on NVIVO Software for Qualitative Data Analysis, Faculty of Liberal Arts, Thammasat University
- 2021: Special Lecturer on Research Tools for Qualitative Data Analysis, Department of Sociology and Anthropology, Faculty of Social Sciences, Naresuan University

- 2022: Basic NVivo R1 Training Workshop, Suan Sunandha Rajabhat University
- 2022: Teaching Assistant for Sociological Theory Course, Faculty of Sociology and Anthropology, Thammasat University
- 2022: Special Lecturer on Urban Environment and Spatial Analysis, Faculty of Sociology and Anthropology, Thammasat University
- 2022: Special Lecturer on Cloud Coworking, Faculty of Sociology and Anthropology, Thammasat University
- 2022: Teaching Assistant for Research Design and Management Course, Faculty of Sociology and Anthropology, Thammasat University
- 2023: Special Lecturer on Spatial Analysis: Workshop 1-2 for SW. 336 Environmental Sociology Course, Faculty of Sociology and Anthropology, Thammasat University
- 2023: Special Lecturer for COVID-19, Borders, and Migrant Workers Exhibition Preparation Workshop on Object Registration and Basic Spatial Analysis, Area-based-Social Innovation Research Center, MFU (Mae Fah Luang University)
- 2024: Teaching Assistant for Applied Statistics for Social Research Course, Faculty of Sociology and Anthropology, Thammasat University
- 2024: Special Lecturer on Spatial Analysis: Workshop 1-2 for SW. 335 Urban Landscape and Urban Life Course, Faculty of Sociology and Anthropology, Thammasat University
- 2024: Special Lecturer for NVivo Software Training Workshop (Graduate Level), Faculty of Sociology and Anthropology, Thammasat University
- 2024: Special Lecturer for NVivo Software Training Workshop (Undergraduate Level), Faculty of Sociology and Anthropology, Thammasat University

Professional Experience

Year	Position	Organization
Present	Lecturer	Faculty of Sociology and Anthropology, Thammasat University
2018-2024	Independent Researcher	-
2017-2018	Researcher	TSIS Part. Ltd.
2017	Researcher	College of Interdisciplinary Studies, Thammasat University
2016-2017	Researcher	Thailand Development Research Institute (TDRI)
2013-2015	Assistant Researcher	Faculty of Sociology and Anthropology, Thammasat University

Certificates and Training

No.	Year	Certificate and Training	Institution
1	2019	Intro to Data Analytics and Big Data	Chulalongkorn University
2	2019	Universal Design	Chulalongkorn University
3	2019	Strengthening capacities of female professionals in the use of geospatial information and cloud analytics for disaster resilience	UNITAR / UNOSAT
4	2019	Our Environment: Environmental 4.0	Chulalongkorn University
5	2021	Pharmacy Technician (Diploma)	Alison
6	2024	Research Integrity Standards and Ethics	NSTDA (National Science and Technology Development Agency)
7	2024	Method Course: "Game: Space: Match – Games as tools for teaching, research and design in architecture and urban planning"	SMUS Thailand
8	2025	Introduction to Counseling Psychology for Beginners	Faculty of Humanities, Chiang Mai University
9	2025	First Aid for the Public	Faculty of Medicine, Chiang Mai University
10	2025	Social Story: Teaching Social Skills for Autistic Children	Faculty of Medicine, Chiang Mai University

Awards and Scholarships

Year	Awards and Scholarships
2010	Academic Excellence Scholarship, Faculty of Sociology and Anthropology, Thammasat University
2011	Academic Excellence and Financial Need Scholarship, Faculty of Sociology and Anthropology, Thammasat University
2016	Film Studies Thesis Support Scholarship 2016, Film Archive (Public Organization)
2018	Royal Thai Government (RTG) Fellowship for Ph.D. at AIT