

Abstract

Rice production and technological of production are going together from the first time the rice has grown by man. Technological of production has developed from upland rice to cultivated rice that the highest process of production with a highest technology, knowledge, and of couse labour. The development of technology from past or traditional knowledge untill western technology in now make the way of production and farmer's way of life changes from time to time.

In Thailand, western technology came here not less than 100 years. It started at the rice mill, a kind of machine like tractor harvesting machine, threshing machine; the water control such as dam and irrigation and the way to improve soil like fertilizer. Western technology came in and destroyed traditional knowledge and technology step by step till newly farmer have to depend on fully western technology. That's not even change the production but also destroy the traditional way of harvesting and turn the rice cultivation into money and goods.

The rice paddy farm in the middle of Thailand particularly in the area around Bangkok that's going greater and the urban of Bangkok is getting disperse to rural area. This situation is definitely made the farmer which are not the real farmer any more, because they lack of farming knowledge and pay for labour to the all process. The expansion of telecommunication and Golbalization to rural area around Bangkok turn money to be the first important thing of production process including the development of mobile phone and the expansion of road make the farmer and rice trader which can keep in touch with the information and world rice price conveniently and this will bring back the money easier and faster.

Globalization is not only make the production to stuck on the western standard but also change the cultural way of life from rice culture to the rice of goods. Mass production and western standard both bring rice to the completely global goods, not just in milled rice but also in the processed rice that's going to be the one standard. Globalization has destroyed the rice in the native way and brought rice to be a global one.